

Bute Park Development Plan 2015-2019

Aim 1 - Sustainable Management

To embed effective processes and procedures to build resilience and secure the legacy of the HLF restoration project.

Objectives to support Aim:

- Ensure effective knowledge transfer from project to “business as usual”
- Maintain the integrity of heritage features and the historic landscape by documenting standards, constraints, issues and aspirations that will ensure effective and appropriate site management
- Ensure the park is financially sustainable and the budget is effectively managed, within the constraints of the business plan.
- Ensure there is a process of continuous appraisal, review and improvement of existing management practices.
- Ensure outstanding work linked to the restoration project is completed appropriately
- Ensure coordinated working with Cardiff Castle in all aspects of common operation between the two sites. Ensure the coordinated working achieves equal protection of the two site’s respective interests and adds value to the Castle and Bute Park visitor

Aim 2 - Quality

To achieve a consistently high quality experience of our various visitors to the park and maintain our standing as a top class visitor destination and flag-ship city centre park.

Objectives to support Aim:

- To manage and develop the arboretum in an appropriate manner and communicate the asset to the public and staff
- Maintain and develop the quality of the horticultural content within the park
- Provide a high-quality visitor experience by getting the basics right. To identify, understand and respond to issues having a negative effect on user experience.

Aim 3 - Opportunity

To develop the potential of Bute Park, build on success and continue to drive the park forward in an appropriate direction based on the needs and aspirations of our users, sound management principles and our available resources.

Objectives to support Aim:

- Further develop the tourist potential of Bute Park
- Utilise partners to achieve Management Plan actions and objectives under the themes of: conservation and improvement of biodiversity, horticultural work, and general site maintenance and upkeep
- Develop the park's features and facilities in line with user demand
- Identify common aims with other teams within Cardiff Council, the third sector and adjacent land owners and undertake collaborative working for mutual benefit.
- Further improve the accessibility of Bute Park. Identify and break down barriers against use by specific user groups.
- Explore alternative delivery models for facilities and services within the park where management data and Council decisions identify the potential or need for change
- Further reduce the environmental impact of the site and the operations taking place within it

Aim 4 - People

Put park users at the heart of all we do and provide them with education and recreational opportunities that are fit-for-purpose and maximise the learning and enjoyment potential of Bute Park. Recognise that staff and volunteers are a hugely valuable asset and support their development to achieve our potential.

Objectives to support Aim:

- Ensure we have a group of effective volunteers to support in our delivery of Management Plan objectives
- Provide a programme of events and activities linked to the park that are fun and help increase learning and understanding of the site
- Respond positively to requests for work experience and training placements and accommodate/develop opportunities as resources allow
- Utilise Bute Park as a key part of the Parks Service apprenticeship scheme for the benefit of both the apprentices and standards of site maintenance
- Use Bute Park as an educational resource for Cardiff school children. Link with wider work across the service area and ensure the approach is clear to the user and strategic