

Bute Park Temporary Event Banner Locations & Guidelines

PERMISSION TO ERECT TEMPORARY ADVERTISING SIGNS AND BANNERS FOR EVENTS MUST BE OBTAINED IN ADVANCE FROM THE PARK EVENT MANAGER.

This is done on a first come, first served basis, and not all requests can be accommodated. Only events being held in Bute Park or Sophia Gardens can be accepted.

The Event Organiser shall ensure that all advertising material complies with the below conditions that are in accordance with planning guidance on temporary advertisements:

- All banners must be bilingual in accordance with the Council's Welsh language policy
- The banners must not exceed 0.6 square metres in area
- The banners must not be put up earlier than 28 days before the event
- The banners must be removed within 24 hours of the end of the event
- The banners must not be illuminated
- The banners must include your brand identity and contact details

Failure to comply with the removal of banners / advertising in the specified period shall result in the immediate removal of said banners / advertising by Cardiff Council.

In this instance the Council withholds the right to levy a minimum charge of £100 + VAT to the Event Organiser.

No fly posters or stickers shall be attached to any part of the fabric of the Park.

The Event Organiser shall be responsible for all costs incurred for the removal of any fly posters or stickers, which can be directly attributed to his event.

More information is available on our website: <http://bute-park.com/holding-an-event-in-bute-park-2/>

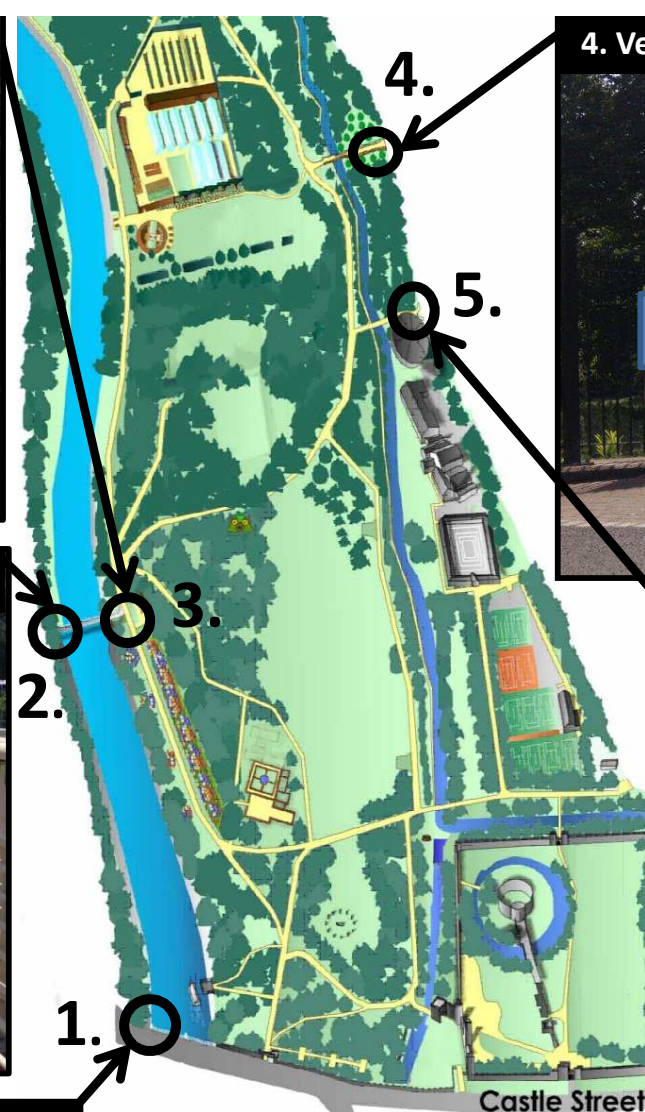
3. Millennium Bridge – Opposite Summerhouse Cafe



2. Millennium Bridge – Opposite Sophia Gardens



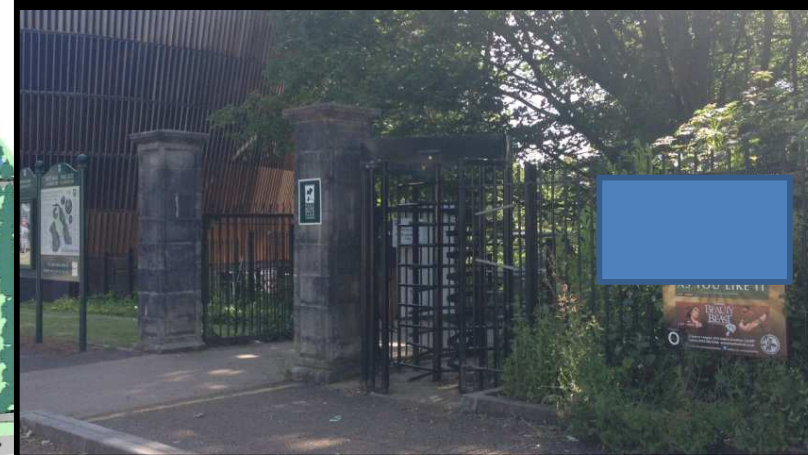
1. Sophia Gardens Railings – on Cowbridge Road East



4. Vehicle Access Bridge – On North Road



5. RWCMD Railings – On North Road



Bute Park Banner Locations (with prior permission only)

- 1. Sophia Gardens Railings – On Cowbridge Road East
- 2. Millennium Bridge – Opposite Sophia Gardens
- 3. Millennium Bridge – Opposite Summerhouse Cafe
- 4. Vehicle Access Bridge – On North Road
- 5. RCWMD Railings – On North Road